

BEM Bordeaux Management School is launching a new academic and research pole in the field of wine in September 2008. Therefore, we are recruiting a professor to head the pole with the ability to achieve commercial objectives and product development.

With an outstanding research record and high visibility in the Wines Research community, this person will be in charge of the teaching and research programmes led by the pole, but also the communication and the links to the wineries and institutions.

We are looking for applications from senior associates or full professors.

If you are recognised expert in the field of wines (Strategy – Adding value – Markets Brand – Consumer Behaviour...) and would like to be a member of a stimulating management faculty, please to send your application to:

Christophe Estay
Academic and research director
BEM Bordeaux Management School
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Profile :

- PhD
- Research and publications in the field of wines
- International professional experience and fluent English
- Knowledge of the wine market
- Ability to do teach both in French and English to students and executives
- Interpersonal skills and autonomy

Place of work:

BEM Bordeaux Management School
Bordeaux, France