Capital Structure Determinants: An Empirical Study of French Companies in the Wine Industry

Jean-Laurent VIVIANI ERFI University of Montpellier 1

 $\begin{array}{c} \textbf{Mail:} \ \underline{jviviani@univ-montp1.fr} \\ \underline{jil.viviani@free.fr} \end{array}$

Capital Structure Determinants: An Empirical Study of French Companies in the Wine Industry (Very first draft and preliminaries results)

Abstract: The main objective of the paper is to explain the leverage of French companies in the wine industry. Different capital structure theories are reviewed in order to formulate testable propositions concerning the levels of debt of the French wine companies. A number of regression models are developed to test the hypotheses.

1. Introduction

The main objective of the paper is to explain the leverage of French companies in the wine industry. Empirical studies do not lead to a consensus with regard to the significant determinants of the structure of the capital.

Step of the article: theories, variables, proxies for the variables. It is difficult to find variables which represent in a relevant way the theoretical determinants of the capitalization.

The problem arises again for the relation between the variables and the proxies which are used to measure them.

2. Theoretical discussion and empirical determinants

2.1. Theories of capital structure

Since the seminal Modigliani and Miller, 1958 paper showing that subject to some restrictive conditions the impact of financing on the value of the firm is irrelevant, the literature on capital structure has been expanded by many theoretical and empirical contributions.

Three principal theories aim to explain corporate leverage and its dynamic (1). According to the traditional (or static) tradeoff theory (TOT), firms select optimal capital structure by comparing the tax benefits of the debt, the costs of bankruptcy and the costs of agency of debt and equity, that is to say the disciplinary role of debt and the fact that debt suffers less from informational costs than outside equity (Modigliani & Miller, 1963; Stiglitz, 1972; Jensen & Meckling, 1976; Myers, 1977; Titman 1984). So optimal leverage minimizes cost of capital and maximizes firm value.

In the so called pecking order theory (POT) (Donaldson, 1961; Myers & Majluf, 1984; Myers, 1984), because of asymmetries of information between insiders and outsiders, the company will prefer the financing by internal resources, then by debt and finally by stockholders' equity. The debt ratio depends then on the degree of asymmetry of information, of the capacity of self-financing of the company and the various constraints which it meets in the access to the various sources of financing.

The dynamic trade-off theory (DTOT) tries a compromise between TOT and POT (Fischer, Heinkel, and Zechner, 1989; Leland, 1994, 1998). Although, due to information asymmetries, market imperfections and transaction costs, many companies allow their leverage ratios to drift away from their targets for a time, when the distance becomes large enough managers

2

¹ In this empirical paper we just outline the main framework of each theory.

take steps to move their companies back toward the targets. While the POT explains short-run deviation from the target, the traditional tradeoff theory holds in the long run.

According to the theory of the market timing and inertia, the structure of debt is the result at a given time of a historical process. According to the approach of the market timing (Jalilvand & Harris (1984), Korajczyk and Al (1991), Lucas & McDonald (1991), Jung and Al (1994), Loughran and Al (1994), Baker & Wugler (2002)) the leaders will carry out increases in the capital when they think that the actions are overestimated. A small debt ratio must thus follow a long period of Market to Book high ratio. According to Welch (2004), the companies quickly do not adjust their debt ratio to the fluctuations of the value of the stockholders' equity, one period of rise of the courses must thus be accompanied by small debt ratios. In the static approach of the theory of the trade off, it is a question of explaining the target debt ratio. the debt ratios of the companies are supposed to converge towards the target debt ratio, but the process of convergence is not explicitly taken into account. The empirical tests are carried out only on samples out of instantaneous cut. Dynamic approach (Fisher and Al (1989), Leland (1998)) explicitly model the process of adjustment dynamic of the debt ratio towards the target debt ratio. This approach raises several questions: do the companies have they a target debt ratio? If the answer is positive, which is the speed of adjustment towards this ratio? Lastly, which are the determinants this speed of adjustment? In comparison with the literature, no consensus seems to have emerged on the answer to these three questions. The answer to the first question is still largely discussed. Baker and Wurgler (2002) notice that the effects of the market timing of the issues of shares on the structure of the capital are long. The firms thus do not seem in a hurry to adjust the debt ratio. The authors conclude from it that the debt ratio is more the result of the history of the emissions of stockholders' equity than that of a dynamic optimization. Welch (2004) also interprets the inertia of the companies presented higher like an element of proof of the absence of convergence towards an optimum ratio. The answers to the second question are not homogeneous: - relatively slow speed (Taggart (1977), Fama & French (2002)), - relatively fast speed (). Lastly, with regard to the third question, the answers are varied. The speed of adjustment depends on the liquidity on the credits on the firm Taggart (1977), of the nature of the sources of financing available Marsh (1982). A variation can exist between the real debt ratio and the debt ratio targets not only because of the costs of transaction but also because the companies are subjected to certain numbers constraints of access to the various banking sources of financing or market (Jalilvand & Harris (1984), Myers (1984)).

2.2. Empirical determinants of capital structure

As in much empirical research, theoretical constructs must be proxied indirectly through the use of firm or environmental characteristics. The links between the theoretical determinants and the variables chosen in the empirical studies are complex. Their justification rests on the mobilization of additional theories and on purely empirical observations. So the selected empirical variables suffer from several weaknesses:

- Length of the causal chain which connects the variable chosen to the theoretical determinants and then with the debt ratio itself,
- Ambiguity of the variable influence on the capital structure. Indeed, the selected variable can have contradictory effects on the capital structure owing to the fact that several causal chains connect it to the debt ratio or that some purely empirical relations are not generally accepted.

Several causal chains on the basis of the explanatory variable can lead to the explained variable outcome with relations in contrary direction or relations in the same direction for two different theories. In this case there is not decides between theories. For example, according

to a first causal chain, the firms of big size have relatively less costs of bankruptcy what allows them higher debt ratios. According to one second causal chain, asymmetry on the firms of big size is lower, from where the least required to be financed in-house or by debt and a smaller debt ratio.

In the following we use classical capital structure determinants: size, asset structure, profitability, risk, growth.

2.2.1. Size

There are several theoretical reasons why firm size would be related to the capital structure. Smaller firms may find it relatively more costly to resolve informational asymmetries with lenders and financiers, which discourages the use of outside financing (Chung, 1993; Grinblatt and Titman, 1998) and should increase the preference of smaller firms for equity relative to debt (Rajan and Zingales, 1995). However, this problem may be mitigated with the use of short term debt (Titman & Wessels, 1988). Relative bankruptcy costs and probability of bankruptcy (larger firms are more diversified and fail less often) are an inverse function of firm size (Warner, 1977; Ang *et al.*, 1982; Pettit and Singer, 1985; Titman and Wessels, 1988). A further reason for smaller firms to have lower leverage ratios is that smaller firms are more likely to be liquidated when they are in financial distress (Ozkan, 1996).

2.2.2. Asset structure

The degree to which the firms' assets are tangible and generic should result in the firm having a greater liquidation value. By pledging the assets as collateral (Myers, 1977; Scott, 1977; Harris and Raviv, 1990) or arranging so that a fixed charge is directly placed to particular tangible assets of the firm, also reduces adverse selection and moral hazard costs (Long and Malitz, 1992). Bank financing will depend upon whether the lending can be secured by tangible assets (Storey, 1994; Berger and Udell, 1998). Tangible assets could also have a negative impact on financial leverage by augmenting risk through the increase of operating leverage (Hutchinson and Hunter, 1995).

Part of the intangible assets, such as reputation, becomes quasi-tangible and interpreted by debt holders as a guarantee (Balakrishnan and Fox, 1993).

Liquidity ratios may have a mixed impact on the capital structure decision. Companies with higher liquidity ratios might support a relatively higher debt ratio due to greater ability to meet short-term obligations. On the other hand firms with greater liquidities may use them to finance their investments. Therefore the companies' liquidities should exert a negative impact on its leverage ratio (Ozkan, 2001). Moreover the liquid assets can be used to show the extend to which these assets can be manipulated by shareholders at the expense of bondholders (Prowse, 1990).

2.2.3. Profitability

There are conflicting theoretical predictions on the effects of profitability on leverage. Following the POT, profitable firms, which have access to retained profits, can use these for firm financing rather than accessing outside sources. Jensen, 1986, predicts a positive relationship between profitability and financial leverage if the market for corporate control is effective because debt reduces the free cash flow generated by profitability. From the TOT

point of view more profitable firms are exposed to lower risks of bankruptcy and have greater incentive to employ debt to exploit interest tax shields.

2.2.4. Risk

Since higher variability in earnings indicates that the probability of bankruptcy increases, we can expect that firms with higher income variability have lower leverage (Bradley *et al.*, 1984; Kester, 1986; Titman and Wessels, 1988). Firms that have high operating risk can lower the volatility of the net profit by reducing the level of debt. A negative relation between operating risk and leverage is also expected from a POT perspective: firms with high volatility of results try to accumulate cash during good years, to avoid under-investment issues in the future.

2.2.5. Growth

Following TOT, for companies with growth opportunities, the use of debt is limited as in the case of bankruptcy, the value of growth opportunities will be close to zero, growth opportunities are particular case of intangible assets (Myers, 1984; Williamson, 1988 and Harris and Raviv, 1990). Firms with less growth prospects should use debt because it has a disciplinary role (Jensen, 1986; Stulz, 1990). Firms with growth opportunities may invest suboptimally, and therefore creditors will be more reluctant to lend for long horizons. This problem can be solved by short-term financing (Titman and Wessels, 1988) or by convertible bonds (Jensen and Meckling, 1976; Smith and Warner, 1979).

Applying pecking order arguments, growing firms place a greater demand on the internally generated funds of the firm. Consequentially, firms with relatively high growth will tend to issue securities less subject to information asymmetries, i.e. shot-term debt. This should lead to firms with relatively higher growth having more leverage.

2.2.6. Non-debt tax shield

Non-debt tax shield like tax deduction for depreciation and investment tax credits are substitutes for the tax benefit of debt financing (DeAngelo and Masulis, 1980). Therefore, the tax advantage of leverage decreases when other tax deduction increases.

2.2.7. Age

Young firms tend to be externally financed while older tend to accumulate retained earnings so age must be negatively related to leverage (Petersen and Rajan, 1994).

2.2.8. Industry effect

Since asset risk, asset type, and requirement for external funds vary by industry we could expect average debt ratios to vary from industry to industry (Myers, 1984; Haris and Raviv, 1991). The sector characteristics (degree of concentration, barriers at the entry and the exit, technological changes) have an influence on the debt ratio (²).

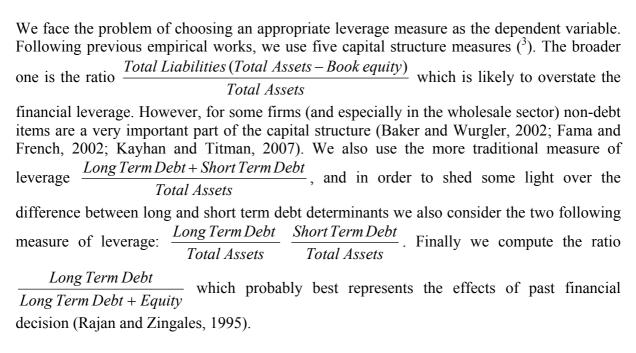
² For example, see the debate between those who defend the existence of a positive correlation between competitive intensity and leverage (Brander & Lewis 1986, 1988; Maksimovic 1988) while others reach the

3. Empirical study

We use explanatory variables to proxy for the determinants of capital structure as presented in section 2.2.

3.1. Data, variables and methodology

All the data used in this study was gathered from the Plimsoll database on the period 2000-2003 (Plimsoll, 2005). The data utilised comprised the annual financial statements of French wines and spirits wholesalers. We have 419 companies with at least one year of complete data, for 410 of them this year is 2003. We have complete data for all the four years only for 303 companies.



opposite (Poitevin 1989; Bolton & Scharfstein 1990; Dasgupta & Titman 1998). For an in depth analysis of industry dynamics on capital structure, see Miao, 2005.

³ For a more exhaustive discussion of the different measures see Rajan and Zingales, 1995.

| | Table XXX Measures of capital st | ructure determinants |
|-------------------------------|--|---|
| Determinants | measures | Some references |
| Size | Ln(Total Sales) Ln(Total Assets) | Homaifar <i>et al.</i> , 1994; Rajan & Zingales, 1995; Michaleas <i>et al.</i> , 1999; Booth <i>et al.</i> , 2001; Ozkan, 2001; Sogorb Mira, 2002; Cassar & Holmes, 2003; Panno, 2003; Deesomsak 2004; Akhtar, 2005; Fattouh <i>et al.</i> , 2005; Gaud <i>et al.</i> , 2005; Song, 2005 |
| Asset structure (Tangibility) | $\frac{Fixed\ Assets + Stock}{Total\ Assets}\ (^{4})$ | Titman & Wessels 1988; Gaud <i>et al.</i> , 2005; |
| Asset structure (Liquidity) | Cash Total Assets | Titman & Wessels, 1988; Panno, 2003; Akhtar 2005 |
| Profitability | EBITDA EBIT Total Assets Total Assets | Titman & Wessels, 1988; Hutchinson & Hunter, 1995; Rajan & Zingales, 1995; Michaleas et al., 1999; Booth et al., 2001; Ozkan, 2001; Sogorb Mira, 2002; Cassar & Holmes, 2003; Deesomsak, 2004; Voulgaris et al., 2004; Fattouh et al., 2005; Gaud et al., 2005; Song, 2005 |
| Risk (volatility) | σ(EBITDA) - mean(EBITDA) $σ(EBITDA)$ $Total Assets$ $σ: Standard deviation$ | Bradley <i>et al.</i> , 1984; Lee & Kwok, 1988; Titman & Wessels, 1988; Homaifar <i>et al.</i> , 1994; Michaleas <i>et al.</i> , 1999; Ghosh <i>et al.</i> , 2000; Booth <i>et al.</i> , 2001; Miguel, & Pintado, 2001; Cassar & Holmes, 2003; Deesomsak, 2004; Gaud <i>et al.</i> , 2005; Song, 2005 |
| Risk (asset turnover) | Total Sales Total Assets | O'Brien & Vanderheiden, 1987; Hutchinson & Hunter, 1995 |
| Growth | Mean(growth of assets), mean(growth total sales) (three years : 2000-2003) | Mehran, 1992; Jensen, Donald & Thomas, 1992; Mehran, 1992; Michaleas <i>et al.</i> , 1999; Ghosh <i>et al.</i> , 2000; Cassar & Holmes, 2003; Akhtar, 2005; Fattouh <i>et al.</i> , 2005; Song, 2005 |
| Non-debt tax shield | Depreciation Total Assets | De Angelo & Masulis, 1980; Bradley et al., 1984; Titman & Wessels, 1988; Barton et al., 1989; Homaifar et al., 1994; Ozkan, 2001; Sogorb Mira, 2002; Deesomsak, 2004; Akhtar, 2005; Fattouh et al., 2005 |
| Age | 2003-date of birth | Petersen & Rajan, 1994; Michaleas et al., 1999, |

_

⁴ Adding inventories to the tangible assets is motivated by the fact that inventories can be very important in the wine industry so debts are used partly to finance inventories, and in most case inventories maintain some value when firm is liquidated.

Dummy variables are defined in an attempt to identify reputational assets. The dummy used distinguishes between companies on the basis of whether they declare their market to be "local or regional", "national" and "international" (Hutchinson & Hunter, 1995).

Dummy variables are also used to take into account a potential sub-sectoral effect (Harris & Raviv, 1991; Michaelas *et al.*, 1999; Akhtar, 2005).

In an attempt to determine if legal structure and the associated differences in governance have an impact on leverage, we use a dummy variable to distinguish between cooperatives and other legal structures.

As for methodology, we have used the ordinary least square equations and the stepwise method (5) because we have different proxies for the same determinant and we want to keep only the most significant independent variables.

3.2. Results

To used the largest sample as possible we conduct two different empirical studies, the first one with only year 2003 for which we have the largest number of companies with complete data, the second one with all the companies with complete data for all the four years. So in the first studies we eliminate the measures of risk (volatility) and the measures of growth.

| | Table XXX Descriptive statistics of dependent variables | | | | |
|--------------------|---|--|--|--|---|
| | $\left(\frac{LTD}{LTD + E}\right)_{03}$ | $\left(\frac{LTD}{Tot. Assets}\right)_{03}$ | $\left(\frac{LTD + STD}{\text{Tot. Assets}}\right)_{03}$ | $\left(\frac{Tot.Liab.}{Tot.Assets}\right)_{03}$ | $\left(\frac{STD}{Tot. Assets}\right)_{03}$ |
| Mean | 0.3257 | 0.1884 | 0.2474 | 0.6497 | 0.059 |
| Standard deviation | 0.2625 | 0.1916 | 0.2034 | 0.20815 | 0.1049 |

_

⁵ *Nota Bene*: stepwise regression is the most conservative with respect to the criteria for retaining variables in the equation.

| Table XXX Regression results (2003 only) | | | | | | | |
|---|--------------------------------|--------|---------------|----------------------|--|--|--|
| Dependent variable: $\left(\frac{LTD}{LTD + E}\right)_{2003}$ | | | | | | | |
| Number of observations: 410 | | | | | | | |
| Method: stepwise regression | | | | | | | |
| Variables | coefficient | t | signification | VIF (⁶) | | | |
| Profitability | -0.865 | -4.967 | 0.000 | 1.123 | | | |
| Cash | Cash -0.304 -3.489 0.001 1.123 | | | | | | |
| Asset turnover | -0.037 | -3.056 | 0.002 | 1 | | | |
| constant | 0.482 | 18.926 | 0.000 | | | | |
| D 0.127 | | | | | | | |

R square: 0.137 Adjusted R square: 0.131

| | Table XX | X Regression results (2003 only) |
|---------------------|-------------------------------------|----------------------------------|
| Dependent variable: | $\begin{pmatrix} LTD \end{pmatrix}$ | |

 $\left(Total \ Assets \right)_{2003}$

Number of observations: 410 Method: stepwise regression

Т signification VIF Variables Coefficient Profitability -3.732 0.000 1.125 -0.461Cash -0.159 -2.129 0.034 1.643 1.650 0.100 1.81 **Tangibility** 0.089 Asset turnover -0.049 -5.068 0.000 1.301 Non-debt tax shield 2.458 0.014 1.008 1.21 0.241 5.312 constant 0.000

R square: 0.191 Adjusted R square: 0.181

Table XXX Regression results (2003 only)

Dependent variable: $\left(\frac{LTD + STD}{\text{Total Assets}}\right)_{2003}$

Number of observations: 410 Method: stepwise regression

| Titethea. Step Wise Tegressien | | | | |
|--------------------------------|-------------|----------|---------------|-------|
| Variables | coefficient | t | signification | VIF |
| Profitability | -0.615 | -4.784 | 0.000 | 1.124 |
| Cash | -0.178 | -2.292 | 0.022 | 1.643 |
| Tangibility | 0.135 | 2.407 | 0.017 | 1.808 |
| Asset turnover | -0.047 | -4.667 | 0.000 | 1.294 |
| constant | 0.312 | 6.736 | 0.000 | |
| | R squar | e: 0.219 | | |

R square: 0.219 Adjusted R square: 0.211

-

⁶ VIF: Variance Inflation Factor, the higher the VIF, the greater the collinearity of the variable with other predictor variables.

| Table XXX Regression results (2003 only) | | | | | | | | |
|--|-------------------------------|----------|---------------|-------|--|--|--|--|
| Dependent variable: $\left(\frac{Total\ Liab.}{Total\ Assets}\right)_{2003}$ | | | | | | | | |
| Number of observations: 410 | | | | | | | | |
| Method: stepwise regression | | | | | | | | |
| Variables | Coefficient | T | signification | VIF | | | | |
| Profitability | -0.978 | -4.433 | 0.000 | 1.002 | | | | |
| Asset turnover | 0.059 | 6.447 | 0.000 | 1.029 | | | | |
| age | age -0.001 -3.058 0.002 1.032 | | | | | | | |
| Non-debt tax shield | -1.283 | -2.459 | 0.014 | 1.014 | | | | |
| constant 0.692 29.614 0.000 | | | | | | | | |
| | R square | e: 0.233 | | | | | | |
| R square: 0.233 | | | | | | | | |

| Table XXX Regression results (2003 only) | | | | | | | | |
|--|-------------|------------|---------------|-------|--|--|--|--|
| Dependent variable: $\left(\frac{STD}{Total \ Assets}\right)_{2003}$ | | | | | | | | |
| Number of observations: 410 | | | | | | | | |
| Method: stepwise regression | | | | | | | | |
| Variables | coefficient | T | signification | VIF | | | | |
| Profitability | -0.164 | -2.343 | 0.020 | 1.025 | | | | |
| Tangibility | 0.048 | 2.001 | 0.046 | 1.024 | | | | |
| Non-debt tax shield | | | | | | | | |
| constant 0.064 4.115 0.000 | | | | | | | | |
| R square: 0.047 | | | | | | | | |
| | Adjusted R | square: 0. | 04 | | | | | |

Specific determinants

We use each model obtained by stepwise regression and add dummy variables to take into account nonmetric variables.

Cooperative:

Descriptive statistics:

| Table XXX Cooperative | | | | | |
|-----------------------|--------|----------------|--------|--|--|
| Coopératives | 19.1 % | Other property | 80.9 % | | |
| | | structures | | | |

- no statistically significant negative difference for long term or total debt,
- short term debt ratio is lower (coefficient: -0.042, t = -3.103, p = 0.002)

Industry

| Industry sub-sectors (% of sample (7)) | Dependent variable | difference | significant | t | p |
|--|--------------------------|------------|-------------|--------|-------|
| Wholesale of drinks | LTD/Total Assets, | 0 | No | | |
| (52.3 %) | (LTD+STD)/Total Assets | 0 | No | | |
| | Total Liab./Total Assets | 0.054 | Yes | 2.715 | 0.007 |
| | STD/Total Assets | 0.028 | Yes | 2.599 | 0.01 |
| Champagnization | LTD/Total Assets, | 0.071 | Yes | 2.631 | 0.009 |
| (14.3 %) | (LTD+STD)/Total Assets | 0.082 | Yes | 2.917 | 0.004 |
| | Total Liab./Total Assets | 0.008 | No | | |
| | STD/Total Assets | -0.024 | No | | |
| Wine making | LTD/Total Assets, | 0.05 | Yes | 1.978 | 0.049 |
| (16 %) | (LTD+STD)/Total Assets | 0.032 | No | | |
| | Total Liab./Total Assets | 0.025 | No | | |
| | STD/Total Assets | -0.017 | No | | |
| Wine growing | LTD/Total Assets, | -0.018 | No | | |
| (3.8 %) | (LTD+STD)/Total Assets | -0.057 | No | | |
| | Total Liab./Total Assets | -0.073 | No | | |
| | STD/Total Assets | -0.039 | No | | |
| Spirits and brandies | LTD/Total Assets, | -0.054 | Yes | -1.836 | 0.067 |
| (9.8 %) | (LTD+STD)/Total Assets | -0.058 | Yes | -1.9 | 0.058 |
| | Total Liab./Total Assets | -11.4 | Yes | -3.685 | 0.000 |
| | STD/Total Assets | -0.017 | No | | |

Reputational effect

| Market (% of | Dependent variable | difference | significant | t | p |
|-------------------|--------------------------|------------|-------------|-------|-------|
| sample) | | | | | |
| Local or regional | LTD/Total Assets, | 0.048 | Yes | 2.137 | 0.033 |
| (21.2 %) | (LTD+STD)/Total Assets | 0.052 | Yes | 2.326 | 0.02 |
| | Total Liab./Total Assets | -0.016 | No | | |
| | STD/Total Assets | 0.000 | No | | |
| National | LTD/Total Assets, | -0.018 | No | | |
| (32.2%) | (LTD+STD)/Total Assets | -0.031 | No | | |
| | Total Liab./Total Assets | 0.004 | No | | |
| | STD/Total Assets | -0.008 | No | | |
| International | LTD/Total Assets, | -0.016 | No | | |
| (46.5%) | (LTD+STD)/Total Assets | -0.009 | No | | |
| | Total Liab./Total Assets | 0.008 | No | | |
| | STD/Total Assets | 0.008 | No | | |

B) Growth and risk

-

^{73.8%} are missing corresponding to other sectors.

| | Table XXX Descriptive statistics of dependent variables | | | | |
|--------------------|---|--|--|--|---|
| | $\left(\frac{LTD}{LTD+E}\right)_{03}$ | $\left[\left(\frac{LTD}{Tot. Assets} \right)_{03} \right]$ | $\left(\frac{LTD + STD}{\text{Tot. Assets}}\right)_{03}$ | $\left(\frac{Tot.Liab.}{Tot.Assets}\right)_{03}$ | $\left(\frac{STD}{Tot. Assets}\right)_{03}$ |
| Mean | 0.3061 | 0.1636 | 0.2295 | 0.6539 | 0.066 |
| Standard deviation | 0.2611 | 0.1717 | 0.1923 | 0.2132 | 0.109 |

| Table XXX Regression results | | | | | | | |
|---|---|------------|-------|-------|--|--|--|
| Dependent variable: $\left(\frac{LTD}{LTD + E}\right)_{2003}$ | | | | | | | |
| Number of observations: 303 | | | | | | | |
| Method: stepwise regression | | | | | | | |
| Variables | Variables coefficient t signification VIF | | | | | | |
| Profitability | -0.836 | -5.033 | 0.000 | 1.171 | | | |
| Cash | -0.351 | -3.690 | 0.000 | 1.048 | | | |
| Asset turnover | -0.045 | -3.123 | 0.002 | 1.009 | | | |
| Growth in sale | 0.06 | 2.798 | 0.005 | 1.130 | | | |
| Constant | Constant 0.493 15.508 0.000 | | | | | | |
| R square: 0.166 | | | | | | | |
| | Adjusted R s | quare: 0.1 | 55 | | | | |

| Table XXX Regression results | | | | | | | |
|--|-------------------------------|--------|---------------|-------|--|--|--|
| Dependent variable: $\left(\frac{LTD}{Total \ Assets}\right)_{2003}$ | | | | | | | |
| Number of observations: 303 | | | | | | | |
| Method: stepwise regression | | | | | | | |
| Variables | Coefficient | T | signification | VIF | | | |
| Profitability | -0.407 | -3.808 | 0.000 | 1.171 | | | |
| Cash | ash -0.236 -3.855 0.000 1.048 | | | | | | |
| Asset turnover | -0.056 | -6.078 | 0.000 | 1.009 | | | |
| Growth in sale | 0.032 | 2.348 | 0.020 | 1.130 | | | |
| constant | 0.317 | 15.469 | 0.000 | | | | |
| R square: 0.202 | | | | | | | |
| Adjusted R square: 0.191 | | | | | | | |

Table XXX Regression results

Dependent variable: $\left(\frac{LTD + STD}{\text{Total Assets}}\right)_{2003}$

Number of observations: 303 Method: stepwise regression

| Variables | coefficient | t | signification | VIF | | |
|------------------|-------------|--------|---------------|-------|--|--|
| Profitability | -0.676 | -5.330 | 0.000 | 1.422 | | |
| Cash | -0.288 | -4.330 | 0.000 | 1.066 | | |
| Asset turnover | -0.067 | -6.721 | 0.000 | 1.009 | | |
| Growth in assets | 0.022 | 2.390 | 0.017 | 1.377 | | |
| constant | 0.429 | 19.436 | 0.000 | | | |
| P. squara: 0.262 | | | | | | |

R square: 0.262 Adjusted R square: 0.252

Table XXX Regression results

Dependent variable: $\left(\frac{Total\ Liab.}{Total\ Assets}\right)_{2003}$

Number of observations: 303 Method: stepwise regression

| Variables | Coefficient | T | signification | VIF |
|----------------|-------------|--------|---------------|-------|
| Profitability | -0.998 | -8.079 | 0.000 | 1.136 |
| Asset turnover | 0.07 | 5.666 | 0.000 | 1.309 |
| Tangibility | 0.114 | 2.135 | 0.034 | 1.296 |
| Age | -0.001 | -2.933 | 0.004 | 1.043 |
| Growth in sale | 0.057 | 3.507 | 0.001 | 1.133 |
| constant | 0.602 | 13.814 | 0.000 | |
| | D | 0.200 | | |

R square: 0.290 Adjusted R square: 0.278

Table XXX Regression results

Dependent variable: $\left(\frac{STD}{Total \ Assets}\right)_{2003}$

Number of observations: 303 Method: stepwise regression

| Titethea. Step Wise Tegression | | | | |
|--------------------------------|-------------|--------|---------------|-------|
| Variables | coefficient | T | signification | VIF |
| Profitability | -0.191 | -2.809 | 0.005 | 1.006 |
| Tangibility | 0.065 | 2.352 | 0.019 | 1.007 |
| Non-debt tax shield | -0.72 | -2.035 | 0.043 | 1.002 |
| constant | 0.063 | 3.588 | 0.000 | |

R square: 0.06 Adjusted R square: 0.051

| Industry sub-sector | Dependent variable | difference | significant | t | p |
|----------------------|--------------------------|------------|-------------|--------|-------|
| (% of sample (8)) | _ | | | | |
| Wholesale of drinks | LTD/Total Assets, | 0 | No | | |
| (62.9 %) | (LTD+STD)/Total Assets | 0.017 | No | | |
| | Total Liab./Total Assets | 0.054 | Yes | 2.357 | 0.019 |
| | STD/Total Assets | 0.016 | No | | |
| Champagnization | LTD/Total Assets, | 0.091 | Yes | 3.041 | 0.003 |
| (11.4 %) | (LTD+STD)/Total Assets | 0.08 | Yes | 2.471 | 0.014 |
| | Total Liab./Total Assets | 0.005 | No | | |
| | STD/Total Assets | -0.034 | No | -1.632 | 0.104 |
| Wine making | LTD/Total Assets, | 0.006 | No | | |
| (5.5 %) | (LTD+STD)/Total Assets | 0.037 | No | | |
| | Total Liab./Total Assets | 0.064 | No | | |
| | STD/Total Assets | 0.034 | No | | |
| Spirits and brandies | LTD/Total Assets, | -0.033 | No | | |
| (10.7 %) | (LTD+STD)/Total Assets | -0.057 | Yes | -1.808 | 0.072 |
| | Total Liab./Total Assets | -0.082 | Yes | -2.420 | 0.016 |
| | STD/Total Assets | -0.015 | No | | |

| Market (% of | Dependent variable | difference | significant | t | p |
|-------------------|--------------------------|------------|-------------|--------|-------|
| sample) | | | | | |
| Local or regional | LTD/Total Assets, | 0.043 | Yes | 1.689 | 0.092 |
| (16 %) | (LTD+STD)/Total Assets | 0.052 | Yes | 1.928 | 0.055 |
| | Total Liab./Total Assets | -0.026 | No | | |
| | STD/Total Assets | 0.016 | No | | |
| National | LTD/Total Assets, | -0.03 | No | | |
| (32.6%) | (LTD+STD)/Total Assets | -0.043 | Yes | -2.043 | 0.042 |
| | Total Debt/Total Assets | -0.012 | No | | |
| | STD/Total Assets | -0.011 | No | | |
| International | LTD/Total Assets, | 0.004 | No | | |
| (51.5%) | (LTD+STD)/Total Assets | 0.011 | No | | |
| | Total Liab./Total Assets | 0.028 | No | | |
| | STD/Total Assets | 0.003 | No | | |

_

 $[\]overline{^{8}}$ 3.8 % are missing corresponding to other sectors.

References

Akhtar, S., 2005. The determinants of capital structure for Australian Multinational and domestic corporations. *Australian Journal of Management*, 30, 2, 321-341.

Ang, J. S. Chua, J.H. and McConnel, J.J., 1982. The administrative costs of corporate bankruptcy: a note. *Journal of Finance*, 37, 337-348.

Baker, M. and Wurgler, J., 2002. Market timing and capital structure. *The Journal of Finance*, 57, 1-32.

Balakrishnan, S. and Fox, I. 1993. Asset specificity, firm heterogeneity and capital structure. *Strategic Management Journal*, 14, 1-16.

Barton, S.L., Hill, N.C. and Sundaram, S., 1989. An empirical test of stakeholder theory predictions of capital strucuture. *Financial Management*, 18, 1, 36-44.

Berger, A.N. and Udell G.F., 1988. The economics of small business finance: the roles of private equity and debt markets in the financial growth cycle. *Journal of Banking and Finance* 22, 613-673.

Bolton P. and Scharfstein D., 1990. A theory of predation based on agency problems in financial contracting. *American Economic Review*, 80, 93-106.

Booth, L., Aivazian, V., Demirguc-Kunt, A. and Maksimovic, V., 2001. Capital Structure in developing Countries. *The Journal of Finance*, 56, 87-130.

Bradley, M., Jarell, G. and Kim, E.H., 1984. On the Existence of an Optimal Capital Structure: Theory and Evidence. *The Journal of Finance*, 39, 857-878.

Brander, J.A. and Lewis, T.R., 1988. Bankruptcy costs and the theory of oligopoly. *Canadian Journal of Economics*, 21, 221-243.

Cassar, G. & Holmes, S., 2003. Capital Structure and Financing of SMEs: Australian evidence. *Accounting and Finance*, 43, 123-147.

Chung, K.H., 1993. Asset characteristics and corporate debt policy: an empirical test. *Journal of Business Finance and Accounting*, 20, 83-98.

Dasgupta, S. and Titman, S., 1998. Pricing strategy and financial policy. *Review of Financial Studies*, 11, 705-735.

DeAngelo, H. & Masulis, R.W,. 1980. Optimal capital structure under corporate and personal taxation. *Journal of Financial Economics*, 8, 3-29.

Deesomsak, R., Krishna, P., and Pescetto, G., 2004. The determinants of capital structure: evidence from the Asia Pacific region. *Journal of Multinational Financial Management*, 14, 387-405.

Donaldson, G. 1961. Corporate Debt Capacity: A Study of Corporate Debt policy and the Determinants of Corporate Debt Capacity. Harvard Business School, Division of Research, Harvard University.

Fama, E. and French, K.R., 2002. Testing tradeoff and pecking order predictions about dividends and debt. *The Review of Financial Studies*, 15, 1-33.

Fattouh, B., Scaramozzino, P., Harris, L., 2005. Capital structure in South Korea: a quantile regression approach. *Journal of Development Economics*, 76, 231-250.

Fisher, E. O., Heinkel R. and Zechner J., 1989. Dynamic capital structure choice: theory and tests. *Journal of Finance*, 44, 19-40.

Gaud, P., Jani, E., Hoesli, M., and Bender, A., 2005. The Capital Structure of Swiss Companies: an Empirical Analysis Using Dynamic Panel Data. *European Financial Management*, 11, 1, 51-69.

Ghosh, A., Cai, F., Li, W., 2000. The Determinants of Capital Structure. *American Business Review*, june, 129-132.

Grinblatt, M. and Titman, S., 1998. *Financial Markets and Corporate Strategy*.s International edition, Boston: McGraw-Hill.

Harris, M. and Raviv, A., 1991. The Theory of Capital Structure. *Journal of Finance*, 49, 297-355.

Homaifar, G., Zietz, J. and Benkato, O. 1994. An Empirical Model of Capital Structure: Some New Evidence. *Journal of Business Finance & Accounting*, 21, 1, 1-14.

Hutchinson, R.W., and Hunter, R. L., 1995. Determinant of capital structure in the retailing sector in the UK. *The International Review of Retail, Distribution and Consumer Research*, 5, 1, 63-78.

Jensen, M., 1986. Agency costs of free cash flow, corporate finance and takeovers. *American Economic Review*, 76, 323-329.

Jensen, M. and Meckling, W., 1976. Theory of the firm: managerial behaviour, agency costs and capital structure. *Journal of Financial Economics*, 3, 305-360.

Jensen, G.R., Donald, P.S. and Thomas, S.Z., 1992. Simultaneous determination of insider ownership, debt, and dividend policies. *Journal of Financial and Quantitative Analysis*, 27, 2, 247-264.

Kayhan, A. & Titman, S., 2007. Firm' history and their capital structures. *Journal of Financial Economics*, 83, 1-32.

Kester, W. C., 1986. Capital and ownership structure: a comparison of US and Japanese manufacturing corporations. *Financial Management*, spring, 5-16.

Lee, K. and Kwok, C.Y. 1988. Multinational corporations vs. Domestic corporations: International environmental factors and determinants of capital structure. *Journal of International Business Studies*, 19, 195-217.

Leland, H.E. 1994. Corporate Debt Value, Bond Covenants and Optimal Capital Structure. *Journal of Finance*, 49, 1213-1252.

Leland, H. E. 1998. Agency costs, risk management and capital structure. *Journal of Finance*, 53, 1213-1243.

Long, M. and Malitz, I., 1992. The investment-financing nexus: some empirical evidence. In J. Stern and D. Chew (eds) *The Revolution in Corporate Finance*, Oxford: Blackwell, 156-162.

Maksimovic, V., 1988. Capital structure in repeated oligopolies. *Rand Journal of Economics*, 19, 389-407.

Mehran, H., 1992. Executive incentive plans, corporate control and capital structure. *Journal of Financial and Quantitative Analysis*, 27, 4, 539-560.

Miao, J., 2005. Optimal Capital Structure and Industry Dynamics. *The Journal of Finance*, 60, 6, 2621-2659.

Miguel, A. and Pintado, J., 2001. Determinants of capital structure: new evidence from Spanish panel data. *Journal of Corporate Finance*, 7, 77-99.

Michaelas, N., Chittenden, F. and Poutziouris, F. 1999. Financial policy and capital structure choice in UK SMEs: Empirical evidence from company panel data. *Small Business Economics*, 12, 113-130.

Modigliani, F. and Miller, M. H., 1958. The cost of capital, corporate finance, and the theory of investment. *The American Economic Review*, 48, 2, 261-297.

Modigliani, F. and Miller, M. H., 1963. Corporate income taxes and the cost of capital: a correction. *The American Economic Review*, 53, 2, 433-443.

Myers, S.C., 1977. Determinants of orporate borrowing. *Journal of Financial Economics*, 5, 147-175.

Myers, S.C., 1984. The capital structure puzzle. *Journal of Finance*, 39, 3, 575-592.

Myers, S.C. and Majluf, N.S., 1984. Corporate financing and investment decisions when firms have information that investors do not have. *Journal of Financial Economics*, 13, 187-221.

O'Brien, T., and Vanderheiden, P., 1987. Empirical measurement of operating leverage for growing firms. *Financial Management*, summer, 45-53.

Ozkan, A., 2001. Determinants of Capital Structure and Adjustment to Long Run Target: Evidence from UK Company Panel Data. *Journal of Business Finance & Accounting*, 28, 1 & 2, 175-198.

Panno, A. 2003. An empirical investigation on the determinants of capital structure: the UK and Italian experience. *Applied Financial Economics*, 13, 97-112.

Petersen, M. A. and Rajan, R. G., 1994. The benefits of lending relationships: Evidence from small business dat. *Journal of Finance*, 49, 1, 3-37.

Pettit, R. & Singer, R., 1985. Small Business Finance: A research agenda. *Financial Management*, autumn, 47-60.

Plimsoll, 2005. Wines & Spirits Wholesalers, Plimsoll Publishing Limited, Stockton-on-Tees, Great Britain.

Poitevin, M., 1989. Financial signalling and the deep pocket argument. *Rand Journal of Economics*, 20, 26-40.

Prowse, S.D., 1991. Institutional Investment Patterns and Corporate Financial Behaviour in the US and Japan. *Journal of Financial Economics*, 27, 43-66.

Rajan, R. G. & Zingales, L., 1995. What Do We Know about Capital Structure? Some Evidence from International Data. *Journal of Finance*, 50, 5, 1421-1460.

Scott, J.H., 1977. Bankruptcy, secured debt, and optimal capital structure. *Journal of Finance*, 32, 1-19.

Smith, C.W. and Warner, J. B., 1979. On financial contracting: an analysis of bond covenants. *Journal of Financial Economics*, 7, 117-136.

Sogorb Mira, F. 2002. On capital structure in the small and medium enterprises: the Spanish case. *working paper*, Centre Européen Jean Monnet de l'Université de San Pablo

Song, H-S., 2005. Capital Structure Determinants. An Empirical Study of Swedish Companies. CESIS, Electronic Working Paper Series, janvier, 25p.

Stiglitz, J., 1972. Some aspects of the pure theory of corporate finance: bankruptcies and takeovers. *Bell Journal of Economics and Management Science*. 3, 458-482.

Storey, D.J., 1994. The role of legal status in influencing bank financing and new firm growth. *Applied Economics* 26, 129-136.

Stulz, R., 1990. Managerial discretion and optimal financing policies. *Journal of Financial Economics*, 26, 3-27.

Titman, S., 1984. The effect of capital structure on the firm's liquidation decision. *Journal of Financial Economics*, 13, 137-152.

Titman, S. and Wessels, R., 1988. The determinants of capital structure choice. *The Journal of Finance*, 43, 1-19.

Voulgaris, F., Asteriou, D., Agiomirgianakis, G., 2004. Size and determinants of Capital Strucuture in the Greek Manufacturing Sector. *International Review of Applied Economics*, 18, 2, 247-262.

Warner, J. B., 1977. Bankruptcy costs: some evidence. *The Journal of Finance*, 32, 337-347. Williamson, O., 1988. Corporate Finance and Corporate Governance. *The Journal of Finance*, 43, 5676591.