

	<b>XII CENOMETRICS</b> <b>Macerata - Italia</b>	<b>27 &amp; 28 Mai</b> <b>2005</b> <b>May, 27 &amp; 28</b>
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## Wine within interindustry interactions

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### Abstract:

The traditional economic analysis of wine is usually confined to the wine sector with scarce consideration of its interactions with other economic activities. However the increasing relevance of wine among the commodities and services that compose gross output and determine gross domestic product calls for an enlargement of the traditional analysis. In particular wine undergoes, as all commodities, the direct and indirect effects of demand shocks and policies.

This work provides an input output flow table for Italy where wine is specifically taken into consideration. Moreover an attempt is made to determine the sensitivity to sectoral composition (structure) of gross output to the structure of demand policies. Emphasis is put on the collection of commodities which react cohesively with wine in view of designing non-rival demand policies.