



2014 LYON FRANCE

XXI ENOMETRICS CONFERENCE



GENERAL OVERVIEW

Wednesday June 4, 2013

2:00 pm	Inscription
2:30 pm - 3:00 pm	Opening regional and academic authorities
3:00 pm - 4:30 pm	Plenary session A: Antoine BAILLY; Jon H. HANF
4:30 pm - 5:00 pm	Coffee break with dedication of the book "Wine Enometrics" by the editors
5:00 pm - 6:30 pm	Plenary session B: Johan SWINNEN; Ricardo SELLERS-RUBIO
6:30 pm - 7:00 pm	Dedication of the book "Wine Enometrics" by the editors and welcome drink
8:00 pm	Official Dinner

Thursday June 5, 2013

8:15 am	Inscriptions and coffee
8:30 am - 10:30 am	S1 WINE as INVESTMENT and INVESTMENT in WINE
10:30am - 11:00 am	Break "Mâchon" (typical morning snack in Lyon)
11:00am - 1:00 pm	S2a PROSPECTIVES & STRATEGIES S2b GASTRONOMY, TESTING and HEALTH
1:00 pm - 2:00 pm	Frugal lunch
2:00 pm - 4:00 pm	S3a WINE PRODUCTION and MARKETS in the WINE VALUE CHAIN S3b WINE EDUCATION and WINE PREFERENCES
4:00 pm - 4:30 pm	Coffee break
4:30 pm - 5:30 pm	Session: Experimental Economy
5:30 pm - 6:30 pm	General Assembly VDQS
6:30 pm	Cocktail
8:00 pm	Free evening: suggestion for joint dinner

Friday June 6, 2013

8:30 am - 10:15am	S4a WINE TOURISM, WINE CONSUMPTION and the HISTORY of WINE S4b WINE MARKETING selected aspects
10:15am - 10:45am	Break "Mâchon" (typical morning snack in Lyon)
10:45am - 12:30pm	S5a BUILDING PERFORMANCE and EFFICIENCY S5b WINE CONSUMPTION selected aspects
12:30pm - 1:15 pm	Plenary session C: Jean-Paul DAVID
1:15 pm - 1:30 pm	Awards
1:30 pm - 2:30 pm	Cocktail with snacks

Saturday June 7, 2013

Tourism

