



Enometrics XVI

Namur Belgium

May 21 - 23, 2009

Call for Papers

Deadline February 27, 2009



Let's Talk about Beer !

Managed by: **Robert PLASMAN, DULBEA**

- Beer Market (competition, Merging, Industrial organisation)
- Marketing (price effect, brands, new products, ...)
- Beer brewing and related activities
- Consumption, Quality taste, Consumer behaviour
- Beer, health and social life
- Law and regulation and their effects

Quality of Agricultural Products, Gastronomy and Wines

Managed by: **Pierre COMBRIS, INRA - Paris**

- Quality and Taste of Foodstuffs
- Analysis of the Results
 - of the Experiments
 - of Test and Classifications
- Drink-Food Relationship
- Gastronomic Studies

Wine & Market- Marketing & Management

Managed by: **Jean-Laurent VIVIANI, Université Montpellier I**

- Marketing of Wine - Factors Determining Sale
- Financial Investment and Wine
- Wine and Bidding
- Factors Determining Price

Wine and Health

Managed by: **Danièle MEULDERS, Université Libre de Bruxelles**

- Alcoholism and Risks, Risks and Insurances
- Medical and Therapeutic Use
- Public Health Policies
- Wine compared with Spirits; Wine compared with Low Alcohol Beverages

Wine Industries in Economics

Managed by: **Silvia GATTI, Università di Bologna**

- Viticultural Tourism
- Place of Wine in the Local and National Sector
- Employment
- International Trade
- Modeling of the Industry

Wine History and Law

Managed by: ...

- Quantitative History of Vineyards and Encepagements
- Regulatory and Legislative Evolutions
- Geography of the Territories
- Impact of Regulatory and Tax Legal Measurements
 - on Production, Sale, and Consumption
 - in Volume, Price and Distribution
- Discussion:
 - Wine: Drink or Drug
 - Alcoholism: Private or Public Issues

Wines and Soil

Managed by: **Lucinio JÚDEZ, Escuela Técnica Superior de Ingenieros Agrónomos, Madrid**

- Impact on Organoleptic and Sensorials Qualities
 - Physical Qualities of the Soil
 - Culture Practices
 - Climatic Conditions
 - Oenological Processes

All information, submission of proposals, on line registration, ... available on
www.vdqs.net/2009Namur