



ENOMETRICS XV

Call for Papers

Collioure (France)

Thursday May 29 to Saturday May 31, 2008



Scientific Committee: **M.C. Pichery (U. Bourgogne)**, K. Anderson (World Bank), O. Ashenfelter (U. Princeton), J. Bentzen (U. Aarhus), E. Giraud-Heraud (INRA), G. Schamel (Bozen-Bolzano U.), A. Szabó (I.V.E - Hungary), P. Tomšik (Mendel U.), **and the topics managers**, P. Combris (INRA), S. Gatti (U. di Bologna), J.W. Haeger (Stanford U.), L. Júdez (ETSIA, U.P. Madrid), J. Pérard (Chaire Unesco Culture et Tradition du Vin, U. Bourgogne), D. Meulders (U.L. Bruxelles), J-L. Viviani (U. Montpellier I)

Local Committee: **H. Serbat (EuAWE)**, Ph. Aurier (U. Montpellier II), S. Mussard (U. Montpellier I), M. Saez (U. Girona), B. Solonandrasana (U. Perpignan), M. Terraza (U. Montpellier I)

Organisation: F. Bourdon (U. Bourgogne), F. Divialle (Fedeco)

Any proposal of communication, whatever discipline, can be submitted to the scientific committee.

The quantified approach of the analyzed problems is privileged

TOPIC

WINE & MARKET – MARKETING & MANAGEMENT

Managed by: Jean-Laurent Viviani, Université de Montpellier I

- **Marketing of the Wine - Factors Determining Sale**
- **Financial Investment and Wine**
- **Wine and Bidding**
- **Factors Determining Price**

Will be also approached during the conference, the topics

- Impacts of Global Warming
- Wine Industries in Economics
- Wines and Soil
- Quality of Agricultural Produce, Gastronomy and Wines
- Wine and Health
- Wine History
- Legal Framework of Wine

Deadline: January 25, 2008

**For further details, to send a proposal, please visit our website:
www.vdqs.net/2008Collioure**

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