



# ENOMETRICS XV

Call for Papers  
Collioure (France)  
Thursday May 29 to Saturday May31, 2008



**Scientific Committee:** **M.C. Pichery (U. Bourgogne)**, K. Anderson (World Bank), O. Ashenfelter (U. Princeton), J. Bentzen (U. Aarhus), E. Giraud-Heraud (INRA), G. Schamel (Bozen-Bolzano U.), A. Szabó (I.V.E - Hungary), P. Tomšik (Mendel U.), **and the topics managers**, P. Combris (INRA), S. Gatti (U. di Bologna), J.W. Haeger (Stanford U.), L. Júdez (ETSIA, U.P. Madrid), J. Pérard (Chaire Unesco Culture et Tradition du Vin, U. Bourgogne), D. Meulders (U.L. Bruxelles), J-L. Viviani (U. Montpellier I)

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**Organisation:** F. Bourdon (U. Bourgogne), F. Divialle (Fedeco)

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*The quantified approach of the analyzed problems is privileged*

## TOPIC

### IMPACTS OF GLOBAL WARMING

**Managed by:** Jocelyne Pérard, Chaire Unesco Culture et Tradition du Vin, U. Bourgogne

- **New Geography of Vineyards by 2100**
- **Impact of Climatic Change on Vines Types, Cultivation Methods, Oenological Processes, and Wines Quality**
- **New Opportunities for Vine Culture and Wine in Emerging Countries (B R I C ...)**
- **Role of the Vineyards in Environmental Management**

### Will be also approached during the conference, the topics

- Wine & Market – Marketing & Management
- Wine Industries in Economics
- Wines and Soil
- Quality of Agricultural Produce, Gastronomy and Wines
- Wine & Health
- Wine History
- Legal Framework of Wine

**Deadline: January 25, 2008**

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## TOPIC

### QUALITY OF AGRICULTURAL PRODUCTION, GASTRONOMY AND WINES

**Managed by:** Pierre Combris, INRA Paris

- **Quality and Taste of Foodstuffs**
- **Analysis of the Results**
  - **of the Experiments**
  - **of Test and Classifications**
- **Drink-Food Relationship**
- **Gastronomic Studies**

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## TOPIC

### WINE & HEALTH

**Managed by:** Danielle Meulders, Université Libre de Bruxelles

- **Alcoholism and Risks, Risks and Insurances**
- **Medical and Therapeutical Use**
- **Public Health Policies**
- **Wine compared with Spirits; Wine compared with Low Alcohol Beverages**

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## TOPIC

### WINE HISTORY

**Managed by:** John Winthrop Haeger, Stanford University

- **Quantitative History of Vineyards and Encepagements**
- **Regulatory and Legislative Evolutions**
- **Geography of Territories**

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## TOPIC

### WINE INDUSTRIES IN ECONOMICS NATIONAL, REGIONAL, AND INTERNATIONAL IMPACT

**Managed by:** Silvia Gatti, Università di Bologna

- **Viticultural Tourism**
- **Place of Wine in the Local and National Sector**
- **Employment**
- **International Trade**
- **Modeling of the Industry**

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## TOPIC

### LEGAL FRAMEWORK OF WINE

#### Managed by:

- **Impact of Regulatory and Tax Legal Measurements**
  - **On Production, Sale, Consumption**
  - **In Volume, Price and Distribution**
- **Discussion:**
  - **Wine: Drink or Drug**
  - **Alcoholism: Private or Public Issue**

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## TOPIC

### WINE & MARKET- MARKETING & MANAGEMENT

**Managed by:** Jean-Laurent Viviani, Université de Montpellier I

- **Marketing of the Wine - Factors Determining Sale**
- **Financial Investment and Wine**
- **Wine and Bidding**
- **Factors Determining Price**

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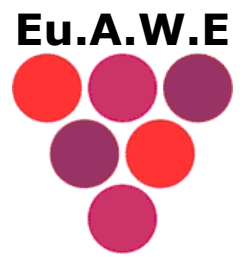




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## TOPIC

### WINES AND SOIL

**Managed by :** Lucinio Júdez, ETSIA, Universidad Politécnica de Madrid

- **Impact on Impact on Organoleptic and Sensorials Qualities**
- **Physical Qualities of the Grounds**
- **Culture Practices**
- **Climatic Conditions**
- **Oenological Processes**

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- Wine's Law

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