

OENOMETRICS XII



Call for papers
Macerata
27 - 28 May 2005

Oenometrics : originally (1838), measurement of the alcohol content of wine ; widening proposed nowadays : discipline devoted to measurement of activities and products linked to wines and alcoholic beverages.

Scientific committee : K. Anderson (U. Adelaïde), O. Ashenfelter (U. Princeton), F. Bourdon (U. Bourgogne), J. Bentzen (U. Aarhus), M. Ciaschini (U. Macerata), P. Combris (Inra), O. Gergaud (U. Reims), E. Giraud-Heraud (Inra-ESR), I. MacAvinchey (U. Aberdeen), D. Meulders (U. Bruxelles), J. Pailler (ENITA Bordeaux), M.C. Pichery (U. Bourgogne), R. Plasman (U. Bruxelles), A. Szabó (Budapest), H. Serbat (Fed-Eco), F. Seyte (U. Montpellier), K. Storchmann (U. Yale et Trèves), M. Terraza (U. Montpellier).

Local Committee : M.Ciaschini (list supplemented later on).

TOPICS

Production : process and costs of production, regional specificities, regional or national policies ; impact of Market Common Organization (M.C.O.) ; cooperation and international competition, new vineyards.

Consumption and Marketing : consumption patterns and consumer behaviour ; advertising ; information and media ; retail channels (off licences, liquor stores, wholesalers, restaurants, others outlets, and the role of supermarkets, ...); skills and knowledge of buyers.

Price formation: hedonistic approaches, auction prices, winegrape contracts and demand.

Societal and legal aspects: regulation, labels, fiscal policies; health and security, medical aspects (social costs of alcoholism, medical use); legal aspects, alcohol on the workplace .

Wine and Tourism.

Vineyard and wine: new varieties, biological process, enological aspects, GMO, plant diseases; wine tasting.

Most of the selected papers will be based on a quantified approach

Deadline : February 14th 2005

For information, website : <http://www.vdqs.fed-eco.org>

Send Proposals to : R. PLASMAN

Fax : +32 2 650 38 25 - E-mail : RPLASMA@ulb.ac.be

Oenometrics XII

Macerata, May, 27 & 28, 2005

Call for papers

NAME : First name:

Firme or Institution :

Address :

Phone : Telefax : E-mail :

Would like to present a paper, title:

Abstract (1p) enclosed herewith

Paper enclosed herewith

Wishes to participate and receive the final program

Further information : <http://www.vdqs.fed-eco.com/>