



Vineyard Data Quantification Society Oenometrics XII



University of Macerata (Italy) May 2005, 27-28th

**Keynote Speaker : Mario Morcellini
Università di Roma La Sapienza**

"Science of Communication and Wine Economics"



Conference Program :

Session 1 and 2: Wine Producers Strategies

Session 3 : Wine and Corporate Finance

Session 4 and 5 : Specificities of Wine Production

Session 6 : Wine Demand

Session 7 : Production Costs and Price Formation

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- Conference Website : **<http://www.vdqs.net/2005Macerata/>**