O E N O M E T R I C S X I

Call for papers
Dijon
21 – 22 May 2004

Oenometrics : originally (1838), measurement of the alcohol content of wine ; widening proposed nowadays: discipline devoted to measurement of activities and products linked to wines and alcoholic beverages.

Scientific committee : K. Anderson (U. Adelaïde), O. Ashenfelter (U. Princeton), F. Bourdon (U. Bourgogne), J. Bentzen (U. Aarhus), M. Ciaschini (U. Macerata), O. Gergaud (U. Reims), V. Ginsburgh (U. Bruxelles), E. Giraud-Heraud (Inra-ESR), I. MacAvinchey (U. Aberdeen), D. Meulders (U. Bruxelles), J. Pailler (ENITA Bordeaux), M.C. Pichery (U. Bourgogne), R. Plasman (U. Bruxelles), A. Szabó (Budapest), H. Serbat (U. Paris2), F. Seyte (U. Montpellier), K. Storchmann (U. Yale et Trêves), M. Terraza (U. Montpellier).

Local Committee: M.C. Pichery, F. Bourdon, C. Laporte.

TOPICS :

A - Production :

Process and costs of production, regional specificities, regional or national policies ; impact of Market Common Organization (M.C.O.) ; cooperation and international competition, new vineyards…

B - Consumption and Marketing :

Consumption patterns and consumer behaviour ; advertising ; information and media ; retail channels (off licences, liquor stores, wholesalers, restaurants, others outlets, and the role of supermarkets, ...); skills and knowledge of buyers.

Price formation**:** hedonistic approaches, auction prices, winegrape contracts and demand.

C – Societal and legal aspects :

Regulation, labels, fiscal policies; health and security, medical aspects (social costs of alcoholism, medical use); legal aspects, alcohol on the workplace, ...).

Wine and Tourism**.**

D – Vineyard and wine:

New varieties, biological process, oenological aspects, GMO, plant diseases; wine tasting.

Most of the selected papers will be based on a quantified approach

Deadline : 16 February 2004

Return your proposal to :

F. BOURDON – LEG – Pôle d'Économie et de Gestion – B.P. 26611 – 21066 Dijon Cedex –
Fax : 33 #(0)3 80 39 54 43 - E-mail : francoise.bourdon@u-bourgogne.fr

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Oenometrics XI Dijon 21 – 22 may 2004 ***Call for papers***

NAME : ..... First name: .....
Firme or Institution : .....
Address : .....
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Phone : ..... Telefax : ..... E-mail : .....
o Would like to present a paper, title: .....
.....
o Abstract (1p) enclosed herewith
o Paper enclosed herewith
o Wishes to participate and receive the final program

Further information : http://www.vdqs.fed-eco.org/Dijon 2004